

### COURSE RECORD

Code	<b>BENG546</b>
Name	<b>Data Mining</b>
Hour per week	3 (3 + 0)
Credit	3
ECTS	10
Level/Year	Graduate
Semester	Fall/Spring
Type	Elective
Location	
Prerequisites	
Special Conditions	
Coordinator(s)	Assist. Prof. Dr. Müşerref Duygu Saçar Demirci
Webpage	
Content	The course presents an introduction to popular data mining approaches. The key processes in data mining will be covered: types of attributes, common data set structures, data preprocessing, feature selection, sampling, using different statistical and machine learning techniques and visualization. Through a course project, the students will apply a data mining software on a real problem.
Objectives	<ul style="list-style-type: none"> <li>- Explaining the basic concepts of Data Mining.</li> <li>- Using data mining software for solving practical problems.</li> <li>- To gain experience of analyzing real biological data.</li> <li>- Improving skills in independent study and research.</li> </ul>
Learning Outcomes	<p>Students will be,</p> <p>L01 Able to describe the types, quality and influence of data.</p> <p>L02 Able to describe preprocessing and feature selection methods.</p> <p>L03 Able to describe classification and clustering methods and performance evaluation.</p> <p>L04 Able to explain visualization techniques and anomaly detection.</p> <p>L05 Able to design a data mining workflow to solve a real problem.</p>
Requirements	
Reading List	Introduction to Data Mining: Pearson New International Edition, Pang-Ning Tan, Michael Steinbach, Vipin Kumar, Pearson, 2014.
Ethical Rules and Course Policy	

### LEARNING ACTIVITIES

Activities	Number	Weight (%)
Lecture	12	40%
Group Works	2	30%
Presentations	2	25%
Site Visits	1	5%
	Total	100

### ASSESSMENT

Evaluation Criteria	Weight (%)
Group Project Assignments & Presentations	90%
Attendance/Participation	10%
	Total
	100%

For a detailed description of grading policy and scale, please refer to the website <https://goo.gl/HbPM2y> section 28.

### COURSE LOAD

Activity	Duration (hour)	Quantity	Work Load (hour)
In class activities	3	14	42
Group work	8	14	112
Research (web, library)	3	14	42
Required Readings	4	14	56
Pre-work for Presentation	25	2	50
<b>General Sum</b>			<b>302</b>

**ECTS: 10** (Work Load/25-30)

### CONTRIBUTION TO PROGRAMME OUTCOMES\*

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PO13	PO14
LO1	5	5	4	5	4	4	3	3						
LO2	5	4	4	5	4	4	3	3						
LO3	5	5	5	5	4	4	3	3						
LO4	5	5	5	5	4	4	3	3						
LO5	5	5	5	5	5	5	3	3						

\* Contribution Level: 0: None, 1: Very Low, 2: Low, 3: Medium, 4: High, 5: Very High

### WEEKLY SCHEDULE

W	Topic	Outcomes
1	Introduction to Data Mining Lab/Activity: data mining definition, goals, concepts	L01
2	Data Lab/Activity: type of data, quality of data, data sources, exploring data	L01
3	Preprocessing Activity: aggregation, sampling, dimensionality reduction, transformation	L02
4	Feature Selection Activity: embedded, wrapper, filter approaches	L02
5	Classification I Activity: basic classification concepts, Decision Tree	L03
6	Classification II Activity: alternative approaches, SVM, Naïve Bayes	L03
7	Clustering I Activity: basic issues in clustering, partitioning methods: k-means, expectation maximization (EM)	L03
8	Clustering II Activity: hierarchical methods	L03
9	Student Presentations Activity: students will present a research article	L05
10	Performance Evaluation Activity: training, testing, performance evaluation, cross-validation	L03
11	Visualization Activity: histograms, scatter plots, ROC curves	L04
12	Anomaly Detection Activity: causes of anomalies, approaches to anomaly detection	L04
13	Mining Real Data Activity: obtaining real data and demonstration of analysis using a software	L05
14	Project Presentations Activity: students will present their term projects	L05

Prepared by  
Date