



EVENTS

“Creative Catalyst”, Second International Conference of “Connect for Creativity” Project

Connect for Creativity is an 18-month project led by the British Council in partnership with ATÖLYE and Abdullah Gül University in Turkey, Bios in Greece and Nova Iskra in Serbia and co-funded by the European Union and the Republic of Turkey through the Intercultural Dialogue programme that is led by Yunus Emre Institute. The project aims to strengthen intercultural dialogue via bringing creative hubs and communities together. In parallel with this objective, Abdullah Gül University hosted an international networking conference titled “Creative Catalyst: A role for universities in building creative industries” bringing together academics, artists, creative and cultural professionals and policy-makers.



The conference explored why creativity and cross-cultural competency are listed among the ten most important skills of the future. It also focused on questions such as ‘What is the role and contribution of higher education in creative economy?’, ‘How can creative industries take an active role in the design and further development of future education?’

Policy makers, opinion leaders and experts from the industry met in Kayseri



#connectforcreativity
#interculturaldialogue

Creative Catalyst

A role for universities in building creative industries

INTERNATIONAL
CONFERENCE

5 - 6 December 2019
Abdullah Gül University, Kayseri



AGU Talks Series

In the new edition of the “AGU Talks” seminar series, organized by the AGU Youth Factory to bring together leading figures of culture, arts, sports, education, and business with students, Kerem Taş who is the International Senior Automotive Executive (of Mercedes-Benz & Audi), delivered the speech “Getting Ready for the Future!”



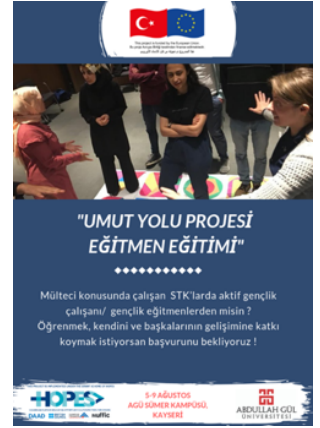
Taş talked about developments in the automotive sector, cars of the future, and the high technology used in the automotive sector. In the seminar at the Rectorate conference hall, the history of the automotive industry, international and Turkish automotive industries, the future of the industry, and where the sector would be in 2050 were discussed.



The faculty, students and many guests attended the seminar.

PROJECTS Hopes Madad

AGU has been one of the three Universities leading the HOPES project in Turkey. HOPES (Higher and Further Education Opportunities and Perspectives for Syrians) is a €12-million project, funded by the European Union’s Regional Trust Fund in response to the Syrian Crisis, ‘the Madad Fund’, and implemented by the German Academic Exchange Service (DAAD) together with the British Council, Campus France, and Nuffic.



- 90 Syrian and vulnerable Turkish youngsters directly and 500 Syrian and more than 10.000 indirectly increased their capacity, which led to enrolment in higher education programmes or other opportunities;
- 80 of them who attended the workshops developed their key competences, which facilitated their integration and employability;
- Peer learning and volunteer support mechanism were promoted among immigrant youngsters, vulnerable youth and youngsters from the host community, which led to better understanding of each other and increased intercultural integration;
- To understand the needs, constraints, and potential of the target group and deal with social issues, organisational capacities of 3 universities and 20 CSOs were strengthened.
- Access to basic services was improved for the vulnerable youth.
- AGU was nominated as the best practice and asked to present the AGU project results at the HOPES Regional Conference.

EVS@AGU

Empowering You(th) is an EVS project. As the AGU Youth Factory, we had a youth work plan which included youth information activities as one of the Eurodesk Contact Points in Kayseri, supporting the volunteer activities of the local NGO's and public bodies in order to help them develop in the youth field, organizing Non-Formal Education Training Courses for the AGU students, or-

ganizing leisure time activities for AGU students, organizing international symposiums in the youth field, etc. We expected our volunteers to assist these activities according to their personal experiences and skills. Last year AGU hosted 8 EVS volunteers from Algeria, Italy, Lebanon, and Ukraine. They organized conversation clubs, taught English in the Sum-



mer School, joined intercultural learning activities during orientation days, and attended training sessions of our HOPES Project. Our volunteers learned about the Erasmus+ program by assisting Eurodesk Activities. They also improved their digital competences by assisting layout work, website updates, and social media updates, all of which require computer and internet usage.

Let's Go to Europe for Internship

"Let's go to Europe for Internship" is a 24-month consortium project led by Uludağ University in partnership with Abdullah Gül University, Firat University, Dokuz Eylül University, Eskişehir Technical University, and Harran University.

50 students and 25 staff from partner universities will go to Europe for internships and training mobilities.



MOBILITIES

**YOUTH FACTORY
INCOMING MOBILITY NUMBERS**
September 2013-February 2020

**YOUTH FACTORY
OUTGOING MOBILITY NUMBERS**

23
Youth
Mobility

12
Staff
Mobility

20
Student
Mobility

373
Youth
Mobility

157
Student
Mobility
(study and
internship)

105
Student
Mobility
(Consortium
Project,
Erciyes,
Sabancı and
NNY Students)

48
Staff
Mobility
(training and
teaching)

TOP 5 Countries

**Erasmus Higher
Education Programs**

Germany
Czech Republic
Spain
France
Portugal

**Youth
Programs**

France
Spain
United Kingdom
Hungary
Italy

**TOTAL
INCOMING
NUMBERS:
55**

**TOTAL
OUTGOING
NUMBERS:
683**

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