

### COURSE RECORD

|                                 |  |
|---------------------------------|--|
| Code                            | <b>BENG546</b>   |
| Name                            | <b>Data Mining</b>   |
| Hour per week                   | 3 (3 + 0)  |
| Credit                          | 3  |
| ECTS                            | 7,5  |
| Level/Year                      | Graduate   |
| Semester                        | Fall/Spring  |
| Type                            | Elective   |
| Location                        |  |
| Prerequisites                   |  |
| Special Conditions              |  |
| Coordinator(s)                  | Assist. Prof. Dr. Müşerref Duygu Saçar Demirci   |
| Webpage                         |  |
| Content                         | The course presents an introduction to popular data mining approaches. The key processes in data mining will be covered: types of attributes, common data set structures, data preprocessing, feature selection, sampling, using different statistical and machine learning techniques and visualization. Through a course project, the students will apply a data mining software on a real problem.                      |
| Objectives                      | <ul style="list-style-type: none"> <li>- Explaining the basic concepts of Data Mining.</li> <li>- Using data mining software for solving practical problems.</li> <li>- To gain experience of analyzing real biological data.</li> <li>- Improving skills in independent study and research.</li> </ul>  |
| Learning Outcomes               | <p>Students will be,</p> <p>L01 Able to describe the types, quality and influence of data.</p> <p>L02 Able to describe preprocessing and feature selection methods.</p> <p>L03 Able to describe classification and clustering methods and performance evaluation.</p> <p>L04 Able to explain visualization techniques and anomaly detection.</p> <p>L05 Able to design a data mining workflow to solve a real problem.</p> |
| Requirements                    |  |
| Reading List                    | Introduction to Data Mining: Pearson New International Edition, Pang-Ning Tan, Michael Steinbach, Vipin Kumar, Pearson, 2014.  |
| Ethical Rules and Course Policy |  |

### LEARNING ACTIVITIES

| Activities    | Number | Weight (%) |
|---------------|--------|------------|
| Lecture       | 12     | 40%        |
| Group Works   | 2      | 30%        |
| Presentations | 2      | 25%        |
| Site Visits   | 1      | 5%         |
|               | Total  | 100        |

### ASSESSMENT

| Evaluation Criteria                       | Weight (%) |
|---|------------|
| Group Project Assignments & Presentations | 90%        |
| Attendance/Participation                  | 10%        |
|   | Total      |
|   | 100%       |

For a detailed description of grading policy and scale, please refer to the website <https://goo.gl/HbPM2y> section 28.

### COURSE LOAD

| Activity                  | Duration<br>(hour) | Quantity | Work Load<br>(hour) |
|---------------------------|--------------------|----------|---------------------|
| In class activities       | 3                  | 14       | 42                  |
| Group work                | 8                  | 14       | 112                 |
| Research (web, library)   | 3                  | 14       | 42                  |
| Required Readings         | 4                  | 14       | 56                  |
| Pre-work for Presentation | 25                 | 2        | 50                  |
| <b>General Sum</b>        |                    |          | <b>302</b>          |

ECTS: 7,5(Work Load/25-30)

### CONTRIBUTION TO PROGRAMME OUTCOMES\*

|     | PO1 | PO2 | PO3 | PO4 | PO5 | PO6 | PO7 | PO8 | PO9 | PO10 | PO11 | PO12 | PO13 | PO14 |
|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|------|------|------|------|------|
| L01 | 5   | 5   | 4   | 5   | 4   | 4   | 3   | 3   |     |      |      |      |      |      |
| L02 | 5   | 4   | 4   | 5   | 4   | 4   | 3   | 3   |     |      |      |      |      |      |
| L03 | 5   | 5   | 5   | 5   | 4   | 4   | 3   | 3   |     |      |      |      |      |      |
| L04 | 5   | 5   | 5   | 5   | 4   | 4   | 3   | 3   |     |      |      |      |      |      |
| L05 | 5   | 5   | 5   | 5   | 5   | 5   | 3   | 3   |     |      |      |      |      |      |

\* Contribution Level: 0: None, 1: Very Low, 2: Low, 3: Medium, 4: High, 5: Very High

### WEEKLY SCHEDULE

| W  | Topic  | Outcomes |
|----|--|----------|
| 1  | Introduction to Data Mining<br>Lab/Activity: data mining definition, goals, concepts                               | L01      |
| 2  | Data<br>Lab/Activity: type of data, quality of data, data sources, exploring data                                  | L01      |
| 3  | Preprocessing<br>Activity: aggregation, sampling, dimensionality reduction, transformation                         | L02      |
| 4  | Feature Selection<br>Activity: embedded, wrapper, filter approaches  | L02      |
| 5  | Classification I<br>Activity: basic classification concepts, Decision Tree   | L03      |
| 6  | Classification II<br>Activity: alternative approaches, SVM, Naïve Bayes  | L03      |
| 7  | Clustering I<br>Activity: basic issues in clustering, partitioning methods: k-means, expectation maximization (EM) | L03      |
| 8  | Clustering II<br>Activity: hierarchical methods  | L03      |
| 9  | Student Presentations<br>Activity: students will present a research article  | L05      |
| 10 | Performance Evaluation<br>Activity: training, testing, performance evaluation, cross-validation                    | L03      |
| 11 | Visualization<br>Activity: histograms, scatter plots, ROC curves   | L04      |
| 12 | Anomaly Detection<br>Activity: causes of anomalies, approaches to anomaly detection                                | L04      |
| 13 | Mining Real Data<br>Activity: obtaining real data and demonstration of analysis using a software                   | L05      |
| 14 | Project Presentations<br>Activity: students will present their term projects                                       | L05      |

Prepared by  
Date